

# WOMEN HOLD THE KEY TO ALLEVIATING ENERGY POVERTY

## BACKGROUND

- Over 20% of the world's population live in energy poverty, relying on dangerous and expensive kerosene for light.
- Globally, more than 1.5 million women and children die each year from breathing toxic kerosene fumes.
- 60% of Nepal's population has no access to grid-electricity and 100% have no access to reliable energy.
- As household energy managers, women suffer the most from energy poverty and stand to the gain the most from a transition to clean energy.

## OUR SOLUTION

High quality and affordable solar power systems exist to provide energy access, but local distribution is the key to adoption.

We solve the problem by:

- (1) training local women to sell quality solar systems.
- (2) offering innovative financing options to customers.

We empower women to distribute clean energy solutions to their communities.

**SINCE 2011 WE'VE TRAINED AND FUNDED  
13 ENTERPRISES, RUN BY 16 WOMEN  
ACROSS 10 DISTRICTS IN NEPAL.**

By distributing more than 50,000 high quality solar products, our network has brought clean, bright, safe light and power to over 205,000 people, saving \$2.3 million USD in household energy expenses and displacing 10,000 tons of carbon dioxide.

[www.empowergeneration.org](http://www.empowergeneration.org)



**EMPOWER**  
GENERATION

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# we turn energy from a life-threatening struggle into a life-changing opportunity

## **EMPOWER**

We empower women to start and scale solar businesses, distributing clean energy to their communities.

## **ACCESS**

Our local, grassroots network of last-mile distributors across Nepal allows us to access hard to reach customers.

## **CONNECT**

We connect clean energy technology suppliers to our last-mile distributors.

## **FINANCE**

We provide micro-loans so customers can upgrade to clean energy.

## **EDUCATE**

We educate communities on the benefits of switching to solar and provide continuing education to girls who have left school early, teaching financial literacy and providing sales agent training.



## **TALK WITH US TODAY**

EMAIL [info@empowergeneration.org](mailto:info@empowergeneration.org)

WEBSITE [www.empowergeneration.org](http://www.empowergeneration.org)

FACEBOOK [facebook.com/Empower.Generation](https://facebook.com/Empower.Generation)

TWITTER [twitter.com/empowergrid](https://twitter.com/empowergrid)

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