WOMEN HOLD THE KEY TO ALLEVIATING ENERGY POVERTY

BACKGROUND

• Over 20% of the world’s population live in energy poverty, relying on dangerous and expensive kerosene for light.
• Globally, more than 1.5 million women and children die each year from breathing toxic kerosene fumes.
• 60% of Nepal’s population has no access to grid-electricity and 100% have no access to reliable energy.
• As household energy managers, women suffer the most from energy poverty and stand to the gain the most from a transition to clean energy.

OUR SOLUTION

High quality and affordable solar power systems exist to provide energy access, but local distribution is the key to adoption.

We solve the problem by:

(1) training local women to sell quality solar systems.

(2) offering innovative financing options to customers.

We empower women to distribute clean energy solutions to their communities.

SINCE 2011 WE’VE TRAINED AND FUNDED 13 ENTERPRISES, RUN BY 16 WOMEN ACROSS 10 DISTRICTS IN NEPAL.

By distributing more than 50,000 high quality solar products, our network has brought clean, bright, safe light and power to over 205,000 people, saving $2.3 million USD in household energy expenses and displacing 10,000 tons of carbon dioxide.

www.empowergeneration.org
we turn energy from a life-threatening struggle into a life-changing opportunity

**EMPOWER**
We empower women to start and scale solar businesses, distributing clean energy to their communities.

**ACCESS**
Our local, grassroots network of last-mile distributors across Nepal allows us to access hard to reach customers.

**CONNECT**
We connect clean energy technology suppliers to our last-mile distributors.

**FINANCE**
We provide micro-loans so customers can upgrade to clean energy.

**EDUCATE**
We educate communities on the benefits of switching to solar and provide continuing education to girls who have left school early, teaching financial literacy and providing sales agent training.

**TALK WITH US TODAY**
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WEBSITE www.empowergeneration.org  
FACEBOOK facebook.com/Empower.Generation  
TWITTER twitter.com/empowergrid