

Communications Fellowship

Empower Generation is a registered hybrid, social enterprise in the U.S. and Nepal. Our mission is empowering women to distribute clean energy solutions. We identify, fund and mentor rural women, to own and operate clean energy distribution businesses. Since 2012, we have supported the start up of 20 women-led enterprises across 13 districts in Nepal. In 2017, we are launching a pilot project to extend our model into Myanmar. Our future plans are to expand our model across developing Asia.

Website: www.empowergeneration.org

Job Description:

The primary responsibility of the Communications Fellow will be to support the Communications Director with managing Empower Generation's social media accounts, writing and editing blog posts, managing photos, and gathering content and images for our marketing and fundraising materials. We are looking for someone who can work independently, has previous social media experience, and is passionate about our work.

Key responsibilities

- Develop, find and post content to our Twitter account (1 Tweet per day Monday-Friday)
- Create content for our Facebook account
- Upload photos to our Flickr account
- Write and edit blog posts
- Develop content for marketing/fundraising materials such as our 2016 Annual Report

Position Details

- Part-time Internship: 8-10 hours/week
- Timeframe and Schedule: Flexible with a one year commitment
- The internship is unpaid, but there are professional development opportunities

Role requirements and skills

- Previous social media, communications or marketing experience preferred
- Strong creativity
- A self-starter and able to work independently and remotely
- Excellent writing skills
- Detail oriented
- Time management skills: able to prioritize and meet strict deadlines
- Microsoft Office experience (Word, Excel and PowerPoint)
- Interest in international development, women's entrepreneurship or energy access a plus

Email a brief cover letter, describing why you are a good candidate for the position, and a resume to Communications Director Aysha Rajput at aysha@empowergeneration.org